



Annual Report

Young Men's Christian Association of Auckland Incorporated

2015-2016



Out there, around here

President/CEO Report

It is with great pleasure that we present the 160th Annual Report to the members of YMCA Auckland and Hamilton for the year ending 2016.

The efforts and commitment of all involved - board, executive team, management teams, our staff and volunteers - has enabled us, as an organisation, to make a positive impact on the families and communities within the Auckland and Hamilton regions.

During this year we have focussed on delivering safe and healthy programmes - and we have prioritised a substantial amount of time, funding and resource towards ensuring that we are a leading organisation in this space.

Recent legislative changes have also played a key part

in driving a considerable adjustment, change, and review across all industries - most critical to us has been the Health and Safety Legislation and the Vulnerable Children's Act.

An enormous body of work has been undertaken by our Health and Safety Committee this year - the result of that work has been a full review of policies and systems which have culminated in YMCA Auckland receiving ACC Workplace Safety Management (WSMP) Accreditation.

YMCA Auckland has also elected to embark on an internationally recognised Safeguarding Children Accreditation (with the support of the Australian Childhood Foundation) - we are dedicated to being the first New Zealand based organisation to meet these standards and be fully accredited.

This programme requires a high level of engagement and training throughout the organisation (staff, volunteers and Board members) - to

ensure that we embody the best practice for these policies, processes and standards into the culture and actions of our organisation.

To fulfil our purpose - YMCA Auckland also requires a robust foundation from which to operate and, in addition to the Safeguarding Children Programme, there are a large number of major projects that have been initiated and, continue through this year.

Each project is sizeable in itself and will take some time to complete and embed - however efforts are underway to replace our point of sale/operating systems, the underlying ICT Infrastructure, an updated Payroll and Rostering system and the launch of our new website (successfully completed and launched late last month).

These systems are critical to our future - they deliver support, provide efficiencies and improve our relevance (matching the technological demands of today's business and social

YMCA is here for your community

As a profit for purpose organisation we're committed to strengthening families and youth development



David Kranz | *Peter Fergusson*
President | **Chief Executive Officer**

environments) - while allowing us to ensure that every dollar earned is spent in a prudent and optimal manner.

Over the last 12 months - our organisation, our teams and staff have also been honoured and recognised, by industry leaders, with a wide range of National Awards. I am particularly proud to acknowledge those efforts and achievements - they reflect a high level of professionalism, tenacity, skill and a real wish to 'make a difference' to the communities we serve (congratulations).

As a profit for purpose organisation, it is also essential that we understand and monitor our social contribution. We recognise that financial expenditure is one measure - potentially not the only indicator of the impact that the YMCA has on families and communities - so there is ongoing work to understand how to capture the broader impact we make - in a meaningful way.

We are, and can be, proud of the diversity of programmes being delivered across YMCA Auckland

and Hamilton; these can only be achieved by having strong leadership, strong financial management, robust systems and, most importantly, the selfless dedication of our staff.

On behalf of the Board and Management team - we would like to acknowledge our stakeholders, partners, life members, (fantastic) staff, volunteers and participants in making the YMCA a successful community organisation.

“The efforts and commitment of all involved - board, executive team, management teams, our staff and volunteers - has enabled us, as an organisation, to make a positive impact on the families and communities within the Auckland and Hamilton regions”.



Causes

As a profit for purpose organisation YMCA re-invests any operating surplus directly back into local communities both in Auckland and in the Waikato.

In order to do this YMCA focusses on Youth Development and Strengthening Families as our two major causes. Whilst we make contributions to these causes through a variety of initiatives, Family Camp, Raise Up and Fee Assistance are the three key programmes that deliver against our causes.

YMCA Causes



Key Initiatives



Fee Assistance

It is our aim that no person willing, but unable, to pay will be denied access to YMCA Auckland programmes or services. YMCA Auckland is committed to ensuring opportunities for all.

We believe that participation in any of our programmes and services should not be restricted to the financially privileged. Through Fee Assistance, we will make healthy lifestyles accessible to all people.

Fee Assistance is available across all of our programme areas, for individuals, families, or groups. It can be used to provide free access to programmes and membership, or to provide partial subsidy dependent on the individual's ability to pay.



Family Camp

Many of us have childhood memories of sitting around a camp fire, eating baked beans warmed on the gas cooker, exploring new territory on bush walks and screeching down mudslides.

YMCA Auckland recognises the joy and importance of connecting with one another through the beauty and timelessness of New Zealand's surreal, untouched, natural environment.

We understand in this day and age the distractions and demands of the 21st century can stretch our precious time with the ones we love. YMCA Auckland has been providing the opportunity for any family to connect and grow as a family unit. Family Camp is organised to help families reflect on and acknowledge what is important to them while engaging in the natural essence of Aotearoa.

Family Camp is a fully funded programme supported and delivered by YMCA Auckland. Families from all walks of life and ethnic backgrounds are treated to a weekend of cabin based camping in the historic Camp Adair, located at the base of the Hunua Ranges, South Auckland. The opportunity removes families from the pressures of daily life, making room for time together to connect and become stronger as a family unit, while having some good old-fashioned fun in the great outdoors.

YMCA Auckland has supported:

Over

150

People attended Family Camps at Camp Adair this year

YMCA Auckland has recognised that Kiwi parents work extremely hard to provide a great life for their children, long hours at work and exhaustion at the end of the week can prevent uninterrupted bonding time. Social trends and electronic distractions can physically put up barriers between our family members. Kids are getting used to viewing the world through their devices, everyday pressures and commitments can disconnect us from the essence of family. Too often we ignore and let distractions silence the outdoors calls that challenge us all to engage and explore, reignite and revive, to live and love and make memories that last a lifetime.

In contrast, the intent of Family Camp is to provide enjoyment and connection for family units through several, unique outdoor activities without the financial burden. Every family is unique and different; our activities accommodate that. Families may find themselves racing down the flying fox, marvelling over glow worms, stargazing next to a crackling fire or listening out for Morepork/Ruru; the choice becomes theirs.

38

Families from all walks of life



Raise Up

Raise Up celebrated another successful year of creating opportunities for young people and empowering them to make a positive change in their communities.

The programme, now in its 14th year can be considered one of New Zealand's longest standing youth programmes. Over the past 12 months YMCA has continued to strengthen Raise Up focussing on the strategic framework and support structure that will ensure the programme's success for years into the future.

Key areas of investment into the programme have centred on the establishment of a dedicated programme coordinator to provide leadership and support. Through dedicated leadership 2015 saw the implementation of YAYAP (YMCA Auckland Youth Advisory Panel), which is made up of young people from across the region and focusses on providing a youth voice in the programme and regional planning.

The Raise Up team continue to encourage young people aged 13-18

to use their voice and passionate attitudes towards positive community outcomes.

The programme has now grown to over 200 crew members from across Auckland and Hamilton. In 2015, around 30 amazing young people graduated from the programme, with the majority back on board for 2016.

In the last year, we have celebrated the growth of our five newer Raise Up crews, four of which are in South Auckland. The increasing momentum and high engagement amongst the young people are proving that the programme is making a positive impact on their local communities.

“ Raise Up gives young people an opportunity to test their boundaries and develop personally in a safe, drug and alcohol free environment”.

Quick Facts

What Is Raise Up?

Raise Up is YMCA's youth development programme and is unique because it is run by youth for youth. Each location has a local crew; crews are tasked with identifying the needs of young people in their community and developing events and initiatives to support these needs.

Raise Up gives young people an opportunity to test their boundaries and develop personally in a safe, drug and alcohol free environment.



Raise Up events and initiatives attracted over
16,000
youth attendees over the last 12 months



Raise Up was started in
2002
and is now 14 years old



Through **Raise Up**, crew members invested over
18,000
voluntary hours back into local communities



Raise Up has grown to

12 CREWS



across greater Auckland and Hamilton

After a year with the **Raise Up** programme...

89%

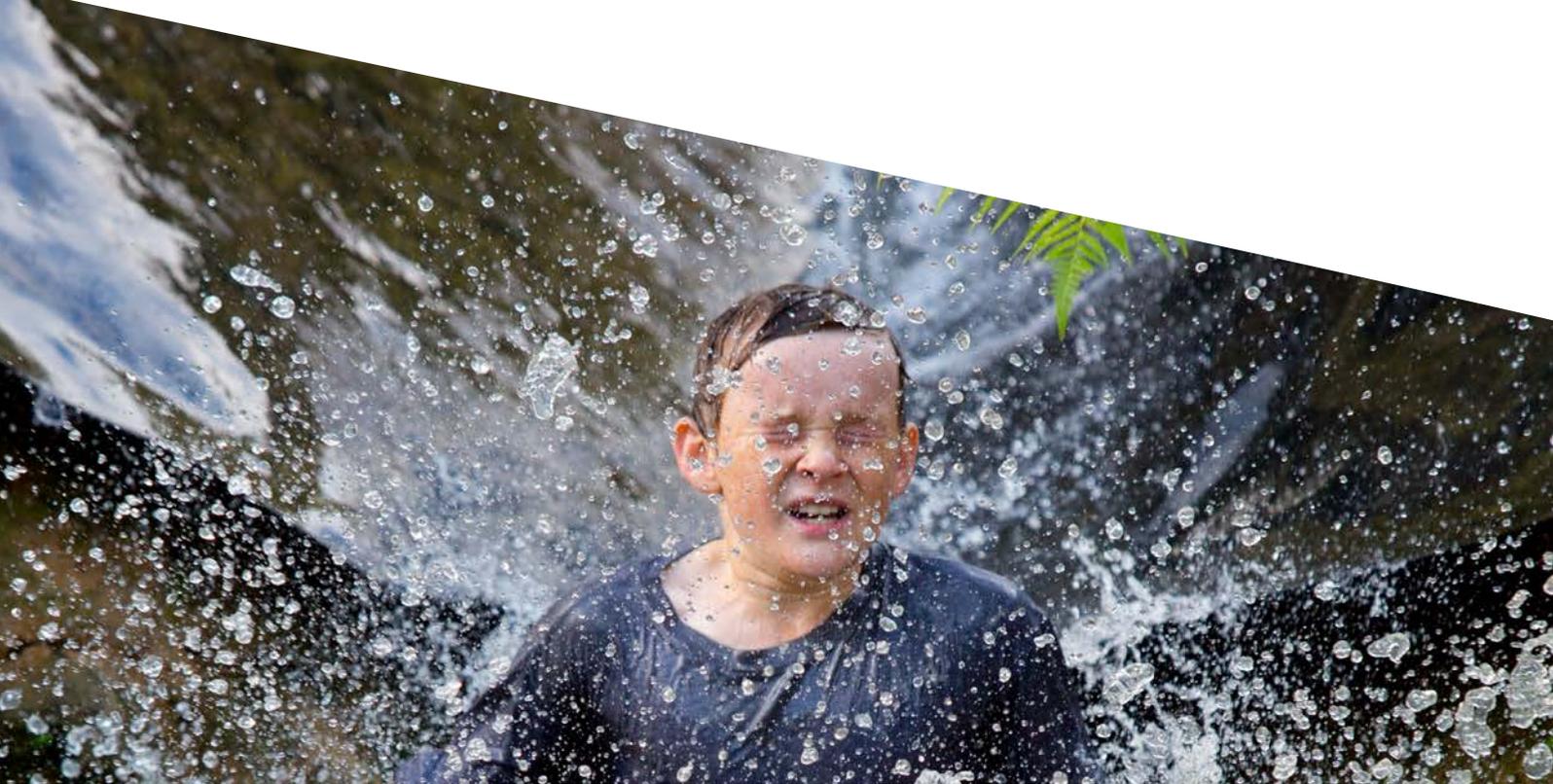
of young people have a more positive sense of purpose in their community

79%

of young people feel their community values them more

90%

of young people feel that they live in a more caring community



Camp Adair

An Auckland icon for over 100 years

Like most great adventure tales and discoveries, Camp Adair was founded by coincidence. One wrong turn away from Hunua Falls, YMCA camp director George Adair stumbled out from a blackberry covered hillside, to find a 'secluded flat land with trees for shelter, running water, a bushland and a road nearby', or what would be a future YMCA Auckland legacy.

The camp was founded with the initial aim to give boys aged 12 and under a taste of life lived close to nature, with the influence of comradery. The camp assured their entire lives - physical, mental, social, moral - would be benefitted by the experience. Here their life was stripped of all artificiality; here they were natural; here their real self was seen in relation to their companions; and here it was that they learnt to manifest courage, self-sacrifice and courtesy.

Camp Adair today offers this fundamentally natural experience to everyone. The camp features 'adventure-based learning

programmes' that provide a safe, stimulating and caring environment, whereby people can increase their knowledge, awareness, skill and self-esteem through experiential learning. Today there is no emphasis on religious beliefs, but the original Christian based values still run through the veins of the camp - Caring, Respect, Responsibility and Honesty.

From humble beginnings in 1913, Camp Adair has now accommodated over half a million New Zealanders, it has become a cultural icon, now YMCA Auckland turns to restore its rich history through a heritage honouring renovation.

Project: Rebuilding the Main Dining Hall, now over 85 years old, in a new location on-site that is easy to access. It will pay tribute to its history with a heritage design externally. Internally, it will see to improved functionality and versatility of the facility to ensure the benefits of the camp experience are increased. YMCA Auckland looks

to deliver a more diverse use of this installation, including the corporate sector.

The new main hall will be able to cater for all three camp areas, have office & reception space and a showcase for the history and records that are sadly kept in boxes.

Fundraising: We would like to reach out and involve the whole community (alumni, businesses, schools, grant funders, philanthropists) to be included in the process from demolition to launch through the sharing and giving of money, time, products and services.

Various levels of support including building naming rights are available to spread the cost and allow people to be recognised for assisting the project.

A media awareness programme advertising our project will also be supported, to reach out to the many lives Camp Adair has been a part of and will be a part of for years to come.



“From humble beginnings in 1913, Camp Adair has now accommodated over half a million New Zealanders”.



Quick Facts

Fundraising Target
\$1,600,000

Budget
\$1,800,000

Target Opening
September 2017

Fundraising

This year has seen a significant increase of support from sponsorships, grants and donors.

YMCA Auckland would like to take the time to thank you for your incredible generosity and contribution to your local communities in and around Auckland and Hamilton.

YMCA Auckland is proud of its firm, long-lasting presence at the heart of local communities and the development that our supporters' generosity has made possible.

Dedicated support over 160 years has laid the foundation that fuels the strong network of local centres for now and years to come.

YMCA Auckland is a profit for purpose organisation and relies heavily on sponsorship, grants and donations to support the provision of quality community services such as fitness, swimming, recreation, childcare, accommodation, sports

and camps and maintain a focus on youth development and community engagement. Without your generosity, this would not have been made possible.

While we are so proud of how far we have come, 2016-2017 casts a long road ahead. If you or your organisation would like to contribute to the future of our community services below are ways you can participate.

Ways to Donate

ONLINE DONATION

1

Online Donation (Givealittle):

Make a donation online @
<https://goo.gl/VZ12Vn>

DIRECT PAYMENT METHOD

2

Set up a regular automatic payment or make a one-off donation into our

BNZ bank account:

"YMCA of Auckland"

Account no: 02-0280-0298488-02

OR

Post a cheque made payable to:

YMCA of Auckland Inc to
Private Bag 92150, Auckland 1142

PAYROLL GIVING

3

Ask today if your employer offers a payroll giving scheme:

Donation recipient organisation name:

"Young Men's Christian Organisation of Auckland Incorporated"

You can alter the frequency and the amount of your donation.

Total contribution
made by all
sponsorships,
grants and
donors:

2014-2015
TO 30 JUNE 2015

\$912,000

2015-2016
TO 30 JUNE 2016

\$1,234,000



Partnership Working

YMCA Auckland is here to support and partner with like-minded organisations to achieve shared outcomes.

Successful partnerships include:

- ▶ Working with Auckland Council for over 30 years delivering high quality sport, fitness, recreation and leisure outcomes for Auckland communities. YMCA delivers facility management, community events, programme development and community empowerment outcomes
- ▶ Partnership with Diabetes New Zealand, Pharmaco and Procure designing and delivering an innovative diabetes support and engagement programme 'Jumpstart' through YMCA facilities
- ▶ Partnering with Auckland Council to deliver the successful YMCA Raise Up youth programme through Auckland Council owned and managed facilities – partnership extends to YMCA providing policy provision, staff training, funding to support programme delivery and use of Raise Up brand and intellectual property
- ▶ Partnership with Auckland Council to provide an investment partnership that delivers outstanding recreation and camp experiences to families, young people and community members – YMCA has long term leases at peppercorn rental at selected facilities and in return has significantly invested in facility builds, maintenance and upgrades
- ▶ Partnering with Hamilton City Council to deliver OSCAR programming
- ▶ Many of YMCA's sites provide access for people with disabilities. Through our partnership with Halberg Disability Sport Foundation all of YMCA's frontline staff are receiving training on how to create inclusive environments for people with disabilities
- ▶ YMCA and Outward bound have partnered together to offer life changing personal development experiences for YMCA staff and volunteers
- ▶ Through YMCA's commitment to reducing the drowning rate of children in New Zealand, YMCA delivers a range of initiatives in partnership Watersafe NZ including river safety training and supporting the delivery of the Greater Auckland Aquatic Action Plan (GAAAP)



Our Programmes & Services

Fitness

Whether it's the high energy of a group fitness class like Box n' Burn, Spin or Zumba, the comradery of team training or the zen moments and benefits of Pilates, Tai Chi or Yoga. YMCA offers dependable value, quality fitness programmes delivered by professional and qualified fitness trainers. At YMCA you'll find a strong community atmosphere where your goals come to life.

Kids Recreation

From Gymnastics to Hip Hop, Football or Ripper Rugby YMCA offers a range of fun, inclusive active based programmes for children. Programmes are designed to support progression, develop skills and focus on promoting social and physical development for children of all ages.

Aquatics

Learn to swim classes teach life-long skills and are available for preschool, school children and adults. Classes are taught in positive and supportive environments by qualified instructors. Experienced swimmers can choose a swim squad to train for a specific event, swim a few laps or just cool off with a refreshing dip; our centres are open for public swimming.

Outdoors

With picturesque locations in Hunua and Shakespear Regional Park, YMCA's outdoor education facilities offer a range of challenging and exciting pursuit based programmes designed

to develop communication, leadership and confidence for children, youth and adults alike. Participants enjoy everything the outdoors has to offer through a range of on and off-site activities which could include kayaking, abseiling, rock climbing and more.

Early Learning

YMCA early learning centres have a philosophy unique to each community in which they operate and work closely with parents to understand their aspirations and expectations for the centre and their children. YMCA's approach is based on the holistic wellbeing and development of the child, ensuring that children grow socially, mentally and physically. YMCA's education programme builds on the standards set by the Ministry of Education, delivering a wide range of activities to provide a stimulating and challenging programme. The teachers and children create a multicultural atmosphere where everyone is welcome to participate in our values based learning environment.

Sports

Enjoy year round sports including football, badminton, netball, basketball and more with indoor stadiums across Auckland and Hamilton. Stadiums are available for the public to enjoy with a group of friends or as a team in some of Auckland and Hamilton's largest sports leagues. Youth and adults sports leagues include football, basketball and netball.

Accommodation

With two facilities in the heart of Auckland City YMCA offers over 250 beds in 220 rooms. With a 4 star backpacker's accreditation for Hostel and a 5 star accreditation for City Lodge, YMCA's accommodation facilities focus on delivering quality services for over 60,000 guests annually.

Out of School Care

Out of School Care programmes focus on providing working families with support to care for their children. Programmes include Before & After School care, Holiday Programmes & Holiday Camps.

Targeted Health Programmes

Recognising the growing need for a targeted approach to health, YMCA has begun developing programmes that take a holistic approach to specific needs in communities. The first of its kind is JumpStart, a lifestyle programme that focusses on supporting people with diabetes through exercise, nutritional education and community engagement.

Financial Highlights

For the Year
Ended 30 June

2016

(\$000)

Fixed Assets	\$17,698
Total Assets	\$20,422
Total Income	\$26,424
Total Expenditure	\$25,802
Net Surplus	\$622

Located in a community near you!

Auckland CBD

Auckland City Fitness
YMCA Hostel
City Lodge

Ellerslie

Ellerslie Leisure Centre
Ellerslie Early Learning Centre

Glen Innes

Glen Innes Pool & Leisure Centre

Hamilton

Hamilton Recreation Centre
Hamilton Early Learning Centre

Lynfield

Lynfield Youth & Leisure Centre

Massey

Massey Leisure Centre
Massey Early Learning Centre

Mt Albert

Mt Albert Community & Leisure Centre

Mt Roskill

Cameron Pool & Leisure Centre

Northcote

North Shore Recreation Centre

Onehunga

Onehunga War Memorial Pool & Leisure Centre
Sir William Jordan Recreation Centre

Panmure

Lagoon Pool & Leisure Centre
Lagoon Stadium

South Auckland

Camp Adair, Hunua
Papakura Early Learning Centre
Manurewa Early Learning Centre

Whangaparaoa

Shakespear Lodge

Acknowledgements

Partnerships & Funders

Local Government

Auckland Council
Albert-Eden Local Board
Devonport-Takapuna Local Board
Henderson-Massey Local Board
Māngere-Ōtāhuhu Local Board
Manurewa Local Board
Maungakiekie-Tāmaki Local Board
Ōrākei Local Board
Puketāpapa
Waitematā

Diabetes New Zealand Auckland
Diabetes New Zealand
Gymsports New Zealand
Ministry of Social Development
Ministry of Education
Outward Bound
Pharmaco
Skills Active
Sport New Zealand
Australian Childhood Foundation

Contributing Suppliers

BNZ

Blue Fitness

Grants & Donations

Ara Taihoi Youth Fund
Foundation North
Blue Sky Community Trust
Creative Communities
Dragon Community Trust Ltd
First Sovereign Trust Ltd
Four Winds Foundation Ltd
Health Promotions Agency
Infinity Foundation Ltd
Joyce Fisher Charitable Trust
Lion Foundation
Lotteries Community Trust
Mt Wellington Foundation Ltd
NZ Community Trust
Paykel Family Trust
Resene Sponsorship Programme
Revlon NZ Ltd
Sky City Trust
Strengthening Communities
Supercity Towing
The Trusts Community Foundation
Trust Waikato
Youthtown
Z Service Station Mt Albert
Sargood Bequest

Board of Directors

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President: David Kranz
Vice President: Paul Yallop
Treasurer: Paul Yallop
Members: Ken Durbin
Andre Erasmus
Andrew Howard
David Jones MNZM
Mark Lawlor
Katheren Leitner
Matt Roberts

Life Members

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John Fairhurst
Lex Forrest QSM
Colin Giffney
Pat Gross
Joe Hall
David Jones MNZM
Tony Jones
Peter O'Brien
Kevin Orrell
Maurie L Rendle
Dr J. Laurie Reynolds
Lomond Seel OBE
John Sinclair
Paul Stubbing
Lyn Thornton
Val Tresadern
Peter Waterhouse
John Wilkinson
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YMCA Head Office
Private Bag 92150,
Victoria St West
Auckland 1142
(09) 303 2068



www.ymcaauckland.org.nz